

Job Title:	Food Business Manager
Job Type:	Full-time; Permanent; Exempt
Location:	Remote within Continental United States
Department:	Food Business
Line Manager:	Senior Food Business Manager
Salary:	\$50,000 - \$54,000
Closing Date:	August 22, 2022

Compassion in World Farming International was founded in 1967 in England by Peter Roberts, a British farmer who became horrified by the development of intensive factory farming. Building upon the organization's storied legacy in the UK, Compassion in World Farming USA was launched in 2012 to bring much needed change to the epicenter of modern industrial agriculture. We are a team of strategic bridge builders working to reverse the interconnected and devastating consequences of factory farming, harnessing our technical expertise and the power of partnership to bring together an inclusive coalition of advocates, consumers, farmers, companies, and institutions. From corporate boardrooms to the halls of government to news feeds, we work tirelessly on the ground to establish an innovative and resilient food system that is compassionate, fair, and regenerative for our planet and all its inhabitants.

Our Food Business program aims to raise baseline standards for farm animals by securing commitments, ensuring compliance, and facilitating implementation of higher welfare policies and practices. Our primary animal focus is the removal of cages and improving the welfare of broiler chickens. In addition, we aim to drive corporate meat, fish, dairy and egg reduction strategies and targets in line with planetary health requirements, via our newly launched Rethinking Food workstream.

The purpose of this role is to help end factory farming. This role will contribute by establishing, developing, and maintaining contact networks and partnerships with leading US-based food companies in order to advance higher farm animal welfare standards and more sustainable protein portfolios within food businesses and the wider market.

Primary Responsibilities and Duties

Food Business Engagement and Implementation

- Engagement with US food companies reinforcing the importance of animal welfare and environmental sustainability goals, leading to tangible commitments, collaborative work, and ultimately progress against those goals.
- Engagement with US food companies to establish recognition for the need to rebalance protein portfolios in order to advance both animal welfare and environmental sustainability targets.
- Leadership and management of projects with food companies to deliver improved farmed animal welfare policies and practice and a rebalancing of protein portfolios.
- Support the public benchmarking and reporting of company performance and progress to achieve goals using Compassion's industry renowned tools such as the Business Benchmark on Farm Animal Welfare (BBFAW), EggTrack and ChickenTrack.
- Develop and maintain recordkeeping with regard to food business engagement, targets and progress.
- Support businesses in road mapping commitments to support progress toward goals
- Secure commitments on animal welfare and meat reduction

- Utilize Compassion's award program to incentivize and recognize progress.

Networking and Representation of CIWF

- Represent the organization in alignment with the Food Business objectives and establish strong networks among key US food companies, NGOs, and other stakeholders to create effective partnerships.
- Represent Compassion in a range of external gatherings, including webinars, conferences, and industry meetings
- Support the execution of Food Business events (e.g., Working Group for Broiler Welfare, Better Chicken Leadership Forum, etc.).

General Internal Support for Food Business Activities

- Research (e.g., business history, market trends). Stay abreast of news stories, corporate and civil society reports, and research related to animal welfare and food system sustainability, including but not limited to: food system impact assessments, plant- and cellular- based proteins, regenerative agriculture, sustainability metric development and benchmarking.
- Integrate research into Food Business resources, such as EggTrack and ChickenTrack, to establish the scientific and business case rationale for change.
- Material development (e.g., PowerPoint pitches).
- Documentation (e.g., entering data into Salesforce).
- Cross-team support (e.g., working with Public Engagement on blogs, facilitating webinars, meetings, etc.).

Position Requirements:

- Minimum of two years' work experience in a related field.
- Bachelor's degree in a related field (preferred).
- A strong understanding of the issues, practices, and strategy related to sustainability and farm animal welfare in the US food system.
- Nonprofit corporate outreach or account management experience related to animal welfare, sustainability, or corporate social responsibility (preferred).
- Experience in managing complex projects with external partners (preferred).
- Experience of working within the US food industry, particularly in areas relating to procurement, supply chain management, marketing, communications, CSR, or sales.
- Understanding of, and ability to work within and leverage business considerations.
- Self-motivated with ability to work well independently and under pressure, manage multiple projects simultaneously, and meet deadlines.
- Excellent written and verbal communication skills and high degree of organization and efficiency.
- Friendly, positive, client/customer service-oriented personality.
- Ability to travel semi-regularly within the USA, roughly 15% of time, and occasional travel to Europe.
- Personal qualities should include team player, trustworthy and professional, diplomatic, organized, demonstrates initiative, innovative and creative, positive, approachable, and adaptable, compassionate to people and animals, strategic, forward thinking.
- Commitment to CIWF's philosophy and missions and to the objectives of the organization.
- Salesforce and CRM experience (preferred).

Benefits Package

Compassion in World Farming provides one of the strongest **benefits packages** in the animal protection movement, which includes:

- A comprehensive, nationwide health insurance plan that covers individuals, spouses, and families.
- 25 vacation days annually (plus eight federal holidays and two additional floating holidays).
- Four weeks of sick leave.
- Paid parental leave, comprised of 12 weeks paid and an additional 12 weeks unpaid.
- A 403b retirement plan with a 2% employer base contribution.
- A remote work environment with flexible schedules.
- A welcoming and collaborative culture in a global organization spanning nine countries.

Please follow [this link](#) to submit your application.

Compassion in World Farming is an equal opportunity employer, and supports the facilitation of diversity, representation, and inclusivity within the animal protection movement. Compassion does not and shall not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operations. These activities include, but are not limited to, hiring, and firing of staff, selection of volunteers and vendors, and provision of services. We are committed to providing an inclusive and welcoming environment for all members of our staff, volunteers, subcontractors, vendors, and clients.