

Job Title:	Food Business Manager
Job Type:	Full-time; Permanent; Exempt
Location:	Remote within Continental United States
Department:	Food Business
Line Manager:	Senior Food Business Manager
Salary:	\$42,000-\$46,000
Closing Date:	January 31, 2021

Compassion in World Farming International was founded in 1967 in England by Peter Roberts, a British farmer who became horrified by the development of intensive factory farming. Building upon the organization's storied legacy in the UK, Compassion in World Farming USA was launched in 2012 to bring much needed change to the epicenter of modern industrial agriculture. We are a team of strategic bridge builders working to reverse the interconnected and devastating consequences of factory farming, harnessing our technical expertise and the power of partnership to bring together an inclusive coalition of advocates, consumers, farmers, companies, and institutions. From corporate boardrooms to the halls of government to news feeds, we work tirelessly on the ground to establish an innovative and resilient food system that is compassionate, fair, and regenerative for our planet and all its inhabitants.

The purpose of this role is to help establish, develop, and maintain contact networks and partnerships with leading US-based food companies to advance higher farmed animal welfare standards and more sustainable protein portfolios within food businesses and the wider market.

Primary Responsibilities and Duties

Food Business Engagement and Networking:

- Engage with and manage projects with US food companies—reinforcing the importance of animal welfare and environmental sustainability goals—leading to tangible commitments, collaborative work, and ultimately progress against those goals.
- Engage with US food companies to achieve recognition of the importance of rebalancing protein portfolios in advancing both animal welfare and environmental sustainability targets.
- Develop the food business team's contact network and maintain records of food business engagement, targets, and progress.
- Support business and market research, pitch material development, and, in conjunction with Public Engagement team, pertinent public-facing communications.
- Support the execution of Food Business events (e.g., Better Chicken Leadership Forum).
- Represent the organization and foster relationships with aligned civil society members.

Position Requirements:

- Bachelor's degree in a related field (preferred).
- Minimum of three years' work experience in a related field.
- A strong understanding of the issues, practices, and strategy related to sustainability and farm animal welfare in the US food system.
- Understanding of, and ability to work within and leverage business considerations.
- Experience working within the US food industry, especially in procurement, supply chain management, marketing, communications, CSR, or sales; or nonprofit corporate outreach or account management experience (preferred).
- Experience in managing complex projects with external partners (preferred).

- Self-motivated and able to work independently and under pressure, manage multiple projects simultaneously, and meet deadlines.
- Salesforce and CRM experience (preferred).
- Excellent written and verbal communication skills and high degree of organization and efficiency.
- Friendly, positive, client/customer service-oriented personality.
- Ability to travel semi-regularly within the USA, roughly 15% of time, with occasional travel to Europe (Note: Due to COVID-19, we have instituted a travel freeze and this policy will be regularly evaluated).
- Personal qualities should include: collaborative; trustworthy and professional; diplomatic; organized; initiative-taking; innovative and creative; positive, approachable, and adaptable; compassionate to people and animals; strategic; and forward thinking.
- Commitment to CIWF's philosophy and mission, and to the objectives of the organization.

Benefits Package

Compassion in World Farming provides one of the strongest **benefits packages** in the animal protection movement, which includes:

- A comprehensive, nationwide health insurance plan that covers individuals, spouses, and families.
- 25 vacation days annually (plus eight federal holidays and two additional floating holidays).
- Four weeks of sick leave.
- Paid parental leave, comprised of 12 weeks paid and an additional 12 weeks unpaid.
- A 403b retirement plan with a 2% employer base contribution.
- A remote work environment with flexible schedules.
- A welcoming and collaborative culture in a global organization spanning nine countries.

To apply, please answer the following questions and send your responses, along with your resume and cover letter, to jobs@ciwf.com.

1. Why do you want to work at CIWF?
2. What relevant experience do you have to succeed in this role?
3. To what do you attribute your past successes?
4. What are your salary expectations?

Compassion in World Farming is an equal opportunity employer, and supports the facilitation of diversity, representation, and inclusivity within the animal protection movement. Compassion does not and shall not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operations. These activities include, but are not limited to, hiring, and firing of staff, selection of volunteers and vendors, and provision of services. We are committed to providing an inclusive and welcoming environment for all members of our staff, volunteers, subcontractors, vendors, and clients.